

Vertical Video Expert

AI AI-INTEGRATED
COURSE

320 Hours
(Training + Practical)

08 Months

Vertical Video Expert is a specialized program focused on short-form and vertical content production for platforms like Instagram, YouTube Shorts, and OTT media. Students develop skills in cinematography, professional editing, color grading, motion graphics integration, sound design, and AI-assisted video workflows. The course emphasizes fast-paced storytelling and platform-optimized content creation aligned with the growing creator economy.

By the end of the course, Students build a professional editing showreel including branded reels, cinematic vertical videos, and motion-enhanced edits, preparing them for roles such as Video Editor, Reel Editor, Content Creator, Social Media Video Specialist, or Digital Video Producer.



**CAREER
OPPORTUNITIES
AFTER COMPLETION**

- ◇ Video Editor
- ◇ Content Creator
- ◇ Reel Editor
- ◇ Motion Graphics Artist
- ◇ Digital Intermediate(DI)Artist
- ◇ YouTube Video Editor
- ◇ Brand Content Editor
- ◇ Creative Video Producer
- ◇ Photographer
- ◇ Cinematographer

QPNOS : MES/Q0401, MES/Q0502, MES/Q0504, MES/Q0506, MES/Q0515, MES/Q0601

Contact: +91-9527123123/8087797779

Induction & Digital Workflow

Photography

Canva

Photoshop + AI

Lightroom

Cinematography

ChatGPT / Gemini AI

AI – Video Tools

Premiere Pro

DaVinci Resolve

Audition

After Effects (Motion Graphics)

Portfolio Development



Photoshop



Lightroom



Premiere Pro



After Effects



Audition



Firefly



DaVinci



Canva



ChatGPT



Midjourney



Gemini

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