

Media Creator

Graphics & Video Editing

AI AI-INTEGRATED
COURSE



390 Hours
(Training + Practical)

10 Months

Media Creator is a comprehensive program that combines graphic design and video editing to develop multi-skilled digital content professionals. Students learn branding, motion graphics, video editing, color correction, and AI-driven creative production techniques. The program prepares learners to handle complete content campaigns – from visual design to final video output.

By the end of the course, Students build a cross-media portfolio featuring brand kits, promotional videos, motion graphic content, and social media campaigns, enabling them to work as Digital Content Creators, Graphic Designers, Video Editors, Motion Graphics Artists, or Creative Executives in digital marketing and media companies.



**CAREER
OPPORTUNITIES
AFTER COMPLETION**

- ◇ Graphic Designer
- ◇ Video Editor
- ◇ Social Media Designer
- ◇ Motion Graphics Artist
- ◇ Digital Content Creator
- ◇ Branding Executive
- ◇ Visual Content Designer
- ◇ Freelance Creative Professional
- ◇ Senior Creative Designer
- ◇ Digital Media Specialist
- ◇ Creative Lead
- ◇ Content Production Manager

QPNOS : MES/Q0401, MES/Q0502, MES/Q0504, MES/Q0506, MES/Q0515, MES/Q0601, MES/Q0701

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Graphic & Visual Foundation

Induction & Digital Workflow

Photography

Canva

Photoshop + AI

Illustrator

CorelDraw

InDesign

ChatGPT / Gemini AI

AI – Video Tools



Photoshop



Illustrator



CorelDRAW



InDesign



Firefly



Canva



ChatGPT



Gemini



Midjourney

Video Editing & Motion Graphics

Premiere Pro

DaVinci Resolve

Audition

After Effects (Motion Graphics)

Portfolio Development



Premiere Pro



Audition



DaVinci



After Effects

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