

Generative AI



30 Hours
(Training + Practical)

02 Months

Generative AI – is a short-term program focused on integrating AI tools into creative production workflows. Students learn prompt engineering, AI image generation, AI video creation, voice synthesis, and AI-assisted concept development for design, gaming, advertising, and digital media.

The course enhances productivity and innovation by teaching learners how to combine AI tools with traditional creative skills. Students build an AI-driven creative portfolio including AI-generated visuals, video concepts, and branded campaigns, opening opportunities as AI Content Creator, Prompt Artist, AI Visual Designer, or Creative AI Specialist across multiple industries.



**CAREER
OPPORTUNITIES
AFTER COMPLETION**

- ◇ AI Artist
- ◇ Prompt Artist
- ◇ AI Content Creator
- ◇ AI Visual Designer
- ◇ AI-Assisted Video Editor
- ◇ Creative AI Consultant

QPNOS : MES/Q0401, MES/Q0502, MES/Q0504, MES/Q0515, MES/Q0601

Contact : +91-9527123123/8087797779

Understanding Generative AI in Creative Industries

AI Image Generation

AI Video Creation

AI Voice & Sound Generation

AI for Advertising & Branding

AI for Gaming & Filmmaking

Prompt Engineering & Creative Direction

AI Portfolio Development



ChatGPT



Leonardo
AI



Midjourney



ElevenLabs



Runway



MeshyAI



Gemini



Firefly



SUNO



Clipchamp



KlingAI



LumaAI

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